

REMARKS

The species of the invention defined by claims 1 and 18 is elected. These claims cover an advertisement distribution system for distributing advertisements to client devices via a communication network, the system including an ad server and a playlist server that transmits a playlist response to a client device (claim 1), and are directed to the species of such a system in which a playlist includes a list of ad identifiers and a list of corresponding source addresses that identify storage locations (claim 18). Claims 29, 30, 32-34, 45, 46, 74-77, and 83-85 depend from claim 18, contain the limitations of claim 18, read on the species and are therefore members of the species defined by claim 18.

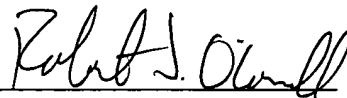
Claims 2-17, 19-28, 31, 35-44, 47-73, 78-82, and 86-96, directed to non-elected species, have not been cancelled. Consequently, all originally-filed claims remain in the application. This election is made without prejudice to the non-elected species.

A Petition to Extend Time and the appropriate fee for the extension are submitted herewith to extend the response period for the Requirement by one month, from November 29, 2003 to December 29, 2003.

The applicants await the first examination.

Respectfully submitted,

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